



The MAE (Muestra de Artes Escénicas) is a performing arts exhibition that is held annually in the town of Cáceres in November. Created in 2016, its purpose is promoting national and international professional theatre, paying special attention to theatre companies from Extremadura and Portugal.

On **19, 20 and 21 November 2019**, the fourth edition of "Extremadura Escena. Muestra Ibérica de Artes Escénicas (Extremadura Scene: Iberian Performing Arts Exhibition)" will take place.

"Extremadura Escena" is a professional gathering where national and international programmers, cultural agents, networks, companies, firms and, of course, the public will be able to attend the performances that will take place at the Cáceres Grand Theatre (Gran Teatro de Cáceres) and other alternative and theatrical city spaces.

To contribute to the sector's activation, there will also be spaces for debate and reflection to promote trade between companies and programmers.

Extremadura Escena. The Iberian Performing Arts Exhibition (Muestra Ibérica de Artes Escénicas) is organised by the Performing Arts and Music Centre (Centro de las Artes Escénicas y la Música) (CEMART), the Extremadura Regional Government Culture and Equality Ministry (Consejería de Cultura e Igualdad de la Junta de Extremadura), and the Association of Cultural Managers of Extremadura (Asociación de Gestores Culturales de Extremadura) (AGCEX).

GOALS

- To promote professional companies of national and international origin, paying special attention to companies from Extremadura and Portugal.
- To create a platform for the exhibition of shows, reflection and debate on concepts related to the performing arts sector.
- To offer quality shows, new contemporary performance languages and original productions, both small and large format.
- To boost the quality and stability of programmes in spaces for performances, encouraging cooperation and collaboration between them.
- To promote cultural relations with Portugal, and reactivate this industry's economy in particular and that of the cultural industry of Extremadura in general.
- To create a professional/trade meeting point. On the one hand, for creators it is the opportunity for many programmers to see their show and, on the other hand, for programmers it is the place where they can see the shows that will later form part of their programmes.
- To favour actions that contribute to the internationalisation of Extremadura's performing arts.
- To motivate the creation of new audiences.
- To encourage the retraining and training of professionals in the industry through conferences and professional meetings.
- To contribute to the development of tourism in Extremadura.